

FOR IMMEDIATE RELEASE

MASS Communications Providing Expanded MPLS, Internet and Voice Services for IMAX Corporation

NEW YORK– Nov. 14, 2014 – MASS Communications today announced a new agreement with IMAX Corporation to expand telecommunications services into China and to consolidate global services under a master agreement.



IMAX, an innovator in entertainment technology, has grown to 868 theaters in 59 countries. IMAX has contracted with MASS to provide high-speed telecommunication circuits to IMAX’s new Network Operations Center in Shanghai, and other office locations in China. In addition, a new Master Agreement simplifies billing and reduces costs by consolidating services offered to IMAX’s corporate and theater locations.

“IMAX has always strived to set the highest standards for presentation quality and providing a superior movie-going experience,” noted David Shapendonk, Director of Information Systems at IMAX. “We seek partners like MASS Communications who also subscribe to our concept of *never*

compromising on delivering the best experience to customers.”

IMAX relies on MASS Communications’ high-performance MPLS (Multi-Protocol Label Switching), voice and internet data network. The network infrastructure has provided IMAX with the bandwidth needed to manage rapid growth and ensure IMAX networks remain operational 24/7.

MASS leveraged its partnership with major global network providers to offer attractive pricing and connectivity for all of IMAX’s global operations. Shapendonk added, “MASS Communications’ continuous monitoring of circuits enables it to identify and resolve

problems immediately. That is an exceptional level of service in today's world of telecommunications. In addition, it is always a pleasure to work with MASS' team of outstanding professionals."

Darren Mass, CEO, MASS Communications, says, "Having been an IMAX service provider for the last four years, we are excited to continue our partnership with them at this critical stage in their growth. We share IMAX's relentless commitment to quality and the delivery of an unparalleled experience."

ABOUT IMAX Corporation

IMAX, an innovator in entertainment technology, combines proprietary software, architecture and equipment to create experiences that take you beyond the edge of your seat to a world you've never imagined. Top filmmakers and studios are utilizing IMAX theaters to connect with audiences in extraordinary ways, and, as such, IMAX's network is among the most important and successful theatrical distribution platforms for major event films around the globe.

IMAX is headquartered in New York, Toronto and Los Angeles, with offices in London, Tokyo, Shanghai and Beijing. As of June 30, 2014, there were 868 IMAX theaters (735 commercial multiplexes, 19 commercial destinations and 114 institutions) in 59 countries.

ABOUT MASS Communications

MASS Communications, a leading connectivity and telecom management provider, takes a consultative approach to deliver a full suite of voice, data, risk management and security solutions. Founded by engineering innovators, MASS designs custom networks with best-in-class carriers across an international footprint. The New York-based Competitive Local Exchange Carrier made the Inc. 500|5000 List for two years running in 2013 and 2014. For more information, visit www.masscommgroup.com.

Media Contact:

Rosie Pottebaum, Director of Business Development
MASS Communications
Telephone: 212.201.8032
E-mail: PR@masscommgroup.com

###