



Copywriting Services:

- Communication plans
- Web /social media content
- Technical and feature articles
- Case studies
- White papers
- Compliance manuals
- RFP writing
- Speeches
- News releases
- Press kits
- Fact sheets
- FAQs
- Executive bios
- Ads /Email marketing
- Corporate histories
- Annual reports
- E-books

BIOGRAPHY



Over a writing and communications career spanning nearly two decades, Anne has built a solid record as an award-winning "strategic storyteller" serving some of the world's most respected brands in health, technology and higher education.

Her clients include the Centers for Disease Control and Prevention, as well as Honeywell, NCR Corporation, Scientific Games International and Teradata Corporation. She also has served three U.S. business schools, including The Wharton

School, and provides strategic communications consulting for Project Lead the Way, the U.S.'s leading STEM curriculum provider.

For the past four years, she has covered government and commercial space trends for *Via Satellite Magazine*.

Skilled at interviewing and writing with simplicity and impact, Anne tackles diverse editorial assignments with professionalism. She frequently consults on strategic communication issues, including how to reach employees, media and other influencers through the power of storytelling.

Prior to launching her editorial firm in 1999, Anne worked in corporate communications for AT&T and NCR Corporation, and also completed a newspaper reporting internship in Bahrain through the National Council on U.S.-Arab Relations. In 2005, she wrote an anti-smoking memoir after losing her mother to lung cancer. This non-fiction work received endorsement from the president of the American Legacy Foundation.

A member of the Atlanta Writers Club, Anne earned a B.S. in Journalism with honors from Ohio University and has a graduate certificate in Communications Management from Rutgers State University.